

“Make Your Business Flourish... Flamingo Style”

Business owners looking for new and exciting products, seeking ways to bring more customers into their stores and hoping to add an extra revenue source are invited to attend the

“How to Become a Florida Lottery Retailer” Seminar

Tuesday, November 3, 2009

2:00 p.m. – 4:00 p.m.

BJ's Restaurant

4151 Conroy Road, Orlando, FL 32839

(Off John Young Parkway, across from The Mall at Millenia)

With the ongoing launch of new and exciting Scratch-Off games, the launch of POWERBALL® earlier this year, and the recent introduction of FLORIDA LOTTO™ with XTRA®, there's never been a better time to join the network of more than 13,000 Florida Lottery retailers statewide! To date, Florida Lottery retailers have netted over \$3.17 billion in commissions and cashing bonuses.

Through the dedication and hard work of our retailers, this past fiscal year, the Florida Lottery surpassed \$20 billion in contributions to the Educational Enhancement Trust Fund (EETF) since opening its doors on January 12, 1988. Additionally, for the seventh consecutive fiscal year, more than \$1 billion was transferred to the EETF, benefiting our students and schools, as well as funding more than one million annual Bright Futures scholarships.

Benefits of becoming a Florida Lottery retailer include:

- Commissions
- Cashing bonuses
- Bonus incentives for special promotions
- Support from the Lottery's District Offices and Marketing department

FREE
Scratch-Off ticket to
the first 50 business
owners as well as
great door prizes!

RSVP TODAY! SPACE IS LIMITED!

Call **1-800-322-2452** to reserve
your seat or register online at
www.flalottery.com/retailer.do



When you play, we all win. “\$20 Billion for Florida's Students”